

HABITUDES®

IMAGES THAT FORM LEADERSHIP HABITS & ATTITUDES

Dear Parent or Guardian,

TikTok, Snapchat, Instagram, Emojis... this is how today's young adults communicate - through images. In fact, research shows that 65% of today's learners are visual learners. What if there was a simple way to leverage their preferred language to engage and equip them with the leadership and life skills they need to succeed in school and life?

That is why your student's school/organization has chosen to implement our Habitudes curriculum. Grounded in established research, Habitudes are image-based leadership development lessons that give educators, coaches, parents, and adult leaders the tools to empower their students with the skills they'll need to lead in real life. Using stories, images, video, and experiences, Habitudes teaches today's youth valuable perspectives and leadership habits, helping them:

- Take initiative and set the pace for other team members.
- Overcome complex problems through creative persistence.
- Capitalize on personal strengths to be career-ready upon graduation.
- Develop critical thinking skills that produce better life choices.

Each image introduces students to powerful leadership habits and principles, sparking conversations with each other and their teachers, that lead to memorable experiences and life change. These unique and transformative encounters are part of an ongoing process that builds leadership habits and attitudes that get our young people ready for real life. Examples of some of the timeless life and leadership topics covered include: empathy, integrity, character, communication, time management, and discipline.

With each lesson, a Parent Letter will be provided so you will be equipped to have valuable follow-up conversations with your student.

We are excited to partner with you and your student's school on this leadership journey.

***Best wishes,
The Habitudes Team***